

N=600
 MOE=+/- 4.08
 12/4/25 – 12/6/25

Hello, I am calling from a public opinion research firm and I would like to ask you some questions. I am not trying to sell you anything and I won't be asking for a contribution of any kind. Can I please speak with [READ NAME ON LIST]?

Q) What is your gender?

Male	291	48.5%
Female	309	51.5%
Total	600	100.0%

Q) How likely are you to vote in the November 2026 General Election?

Total Likely	547	91.1%
Very likely	491	81.9%
Somewhat likely	55	9.2%
Total unlikely	47	7.9%
Somewhat unlikely	20	3.3%
Very unlikely	27	4.6%
Unsure	6	1.0%
Refused	0	0.0%
Total	600	100.0%

Q) When considering issues facing Arizona, of the following issues, which is most important to you?

Abortion	3	0.5%
Abortion Rights / Women's Rights	8	1.4%
Bipartisanship	1	0.2%
Border / Immigration	87	14.5%
Cost of living / Inflation / Affordability	100	16.6%
Crime / Drugs / Public Safety	47	7.8%
Democrats/Liberals	15	2.4%
Economy / Jobs	105	17.6%
Education	66	11.0%
Environmental Concerns	15	2.5%
Foreign Affairs / Policy	3	0.5%
Government (In General)	12	2.0%
Governor / Katie Hobbs	16	2.7%
Gun Control	3	0.5%
Gun Rights	3	0.5%
Healthcare	45	7.4%
Housing / Homelessness	59	9.8%
Immigration and Customs Enforcement	18	3.0%
Infrastructure / Water/ Utilities	48	8.0%
Integrity	20	3.3%
Overpopulated / Traffic / Overdevelopment	8	1.3%
President Trump / Trump Supporters	14	2.3%
Public Services	24	4.1%
Republicans / Conservatives	4	0.7%
Senator Mark Kelly	4	0.7%
Social Issues	33	5.5%
Taxes / Spending / Budget	34	5.7%
Voting / Election Integrity	38	6.4%
Don't know / NA / No Opinion	41	6.8%
Other	9	1.5%
Total	600	100.0%

Q) Arizona’s Empowerment Scholarship Account program – also known as ESA - allows parents to receive approximately \$7,500 to choose education options for their children. This includes tuition costs for private school, home education, tutoring, learning therapies, online academies, and more. All K-12 students are eligible for an ESA.

Total Support	401	66.9%
Strongly Support	272	45.3%
Somewhat Support	130	21.6%
Total Oppose	169	28.1%
Somewhat Oppose	60	10.0%
Strongly Oppose	108	18.1%
Support vs Oppose	232	38.8%
Neutral	9	1.5%
Undecided	15	2.4%
Don’t Understand	5	0.8%
Refused	1	0.2%
Total	600	100.0%

Q) Arizona also has a tax credit scholarship program that allows individuals and corporations to receive tax credits for donations made to School Tuition Organizations or STOs. STOs are non-profits that accept tax-deductible donations for the purpose of distributing K-12 tuition scholarships to individuals or schools.

Total Support	466	77.6%
Strongly Support	274	45.7%
Somewhat Support	192	32.0%
Total Oppose	67	11.1%
Somewhat Oppose	36	6.0%
Strongly Oppose	30	5.1%
Support vs Oppose	399	66.5%
Neutral	36	6.0%
Undecided	23	3.8%
Don’t Understand	6	1.1%
Refused	3	0.5%
Total	600	100.0%

Demographics:

Q) Which of the following age categories do you fall into?

18 to 24	58	9.6%
25 to 34	103	17.2%
35 to 44	94	15.6%
45 to 54	84	14.0%
55 to 64	92	15.3%
65 and over	170	28.3%
Total	600	100.0%

Q) How would you classify yourself in terms of race or ethnicity – White, Hispanic, African American, Asian American, or something else?

White	414	69.0%
Hispanic	126	21.0%
African American	27	4.5%
Asian/Pacific Islander	21	3.5%
Other/Refused	12	2.0%
Total	600	100.0%

Q) Are you registered as a Republican, Democrat, Independent/Unaffiliated, or something else?

Republican	214	35.6%
Democrat	169	28.2%
Independent/Unaffiliated	206	34.4%
Other/Refused	11	1.8%
Total	600	100.0%

Q) In general, do you consider yourself to be conservative, progressive, or something in between?

Total Conservative	224	37.4%
Strong Conservative	117	19.4%
Somewhat Conservative	108	17.9%
Total Progressive	147	24.5%
Somewhat Progressive	81	13.5%
Strong Progressive	66	11.0%
Moderate	214	35.6%
Undecided	11	1.8%
Refused	4	0.7%
Total	600	100.0%

Q) What is your highest level of education completed?

Less than a high school diploma	9	1.6%
High school degree or equivalent	93	15.5%
Some college, no degree	189	31.5%
Bachelor's degree	176	29.4%
Grad or Post Grad Degree	129	21.5%
Refused	4	0.6%
Total	600	100.0%

Q) What is your religious affiliation?

Evangelical Christian	124	20.7%
Mainline Protestant	65	10.9%
Catholic	115	19.2%
Orthodox Christian	15	2.5%
Judaism/Jewish	6	1.1%
Church of Jesus Christ of Latter-day Saints	27	4.6%
Spiritual	38	6.4%
Muslim	5	0.8%
Agnostic/Atheist	51	8.6%
None	103	17.2%
Other	33	5.5%
Refused	15	2.6%
Total	600	100.0%

Q) How often do you attend religious services?

More than once a week	49	8.2%
Once a week	136	22.6%
Once a month	41	6.8%
A few times a year	153	25.5%
Never	184	30.7%
Other	17	2.9%
Refused	19	3.2%
Total	600	100.0%

Q) What is your current marital status?

Single/Never married	162	27.1%
Married	308	51.3%
In a Civil/Domestic Partnership	29	4.8%
Divorced or Separated	52	8.7%
Widowed	41	6.8%
Other	2	0.4%
Refused	6	0.9%
Total	600	100.0%

Phone Type

Cell	311	51.8%
Landline	68	11.4%
Text	221	36.8%
Total	600	100.0%

Voter Frequency

0/4	109	18.1%
1/4	103	17.1%
2/4	85	14.2%
3/4	98	16.3%
4/4	206	34.3%
Total	600	100.0%

CD

1	72	12.0%
2	74	12.4%
3	47	7.8%
4	60	10.0%
5	74	12.4%
6	75	12.4%
7	59	9.8%
8	66	11.0%
9	73	12.2%
Total	600	100.0%

Region

North	77	12.9%
Maricopa	357	59.5%
Pima	91	15.2%
South	75	12.5%
Total	600	100.0%

Interview Method

Live	379	63.2%
Text	221	36.8%
Total	600	100.0%

Methodology and Transparency

Sponsor

Center for Arizona Policy

Target Population

Registered voters in Arizona. Voters were randomly selected from the voter registration file purchased from Numinar. Of the voters surveyed, 64.8% have voted in between two and four of the last four general elections, 17.1% have voted in one of the last four general elections, and 18.1% have voted in none of the last four general elections.

Sampling Frame & Methodology

Frame: The sample frame includes registered voters with landline and cell phone telephones. Voters without a valid landline or cellular telephone number were not contacted.

Methodology: Live survey; 11.4% live landline telephone, 51.8% live cellphone telephone, and 36.8% via text to web.

Selected voters were contacted from December 4th to 6th, 2025 using live survey and online interactive survey presented in English.

Sample Design

Contacted voters were selected randomly from a list of registered voters in the State of Arizona purchased by Data Orbital Consulting, LLC from Numinar. Individuals were randomly selected from the Voter File to mirror quotas for registered voters in Arizona. The interviewer asked for a specific member of the household but if that individual was not available, another registered voter in the household was accepted. CATI was utilized for this random sample survey.

Weighting

The sample was weighted for gender, age, race, party affiliation, education, and geographic region to mirror likely primary election voters in Arizona. Election data was sourced from Numinar and the Arizona Secretary of State.

Total Number of Respondents

600

Margin of Error

± 4.08% (95% confidence interval)
Margin of error does not take into consideration design effect.

