

2018 YEAR IN REVIEW — 2019 LOOK AHEAD

CHAMPIONING
Freedom
TOGETHER
Every. Single. Day.



CENTER FOR
ARIZONA
POLICY

Advocating So Arizona Families Can Thrive

Center for Arizona Policy (CAP) is a nonprofit advocacy group whose mission is to promote and defend the foundational values of life, marriage and family, and religious freedom. The more things change in Arizona, the more resolute in our mission statement we become. The more culture shifts away from the foundational values upon which our state and nation were founded, the more you have our solemn promise that we're not going anywhere.



We will remain your advocate at the Arizona Capitol and across the state wherever there is a need for our voice on the issues we hold dear. And this is made possible because of families like yours! You see, at Center for Arizona Policy, we are Championing Freedom Together. Every. Single. Day. So Arizona Families Can Thrive.

A handwritten signature in white ink that reads "Cathi".

Cathi Herrod, Esq
President, Center for Arizona Policy



2018 CAP- SUPPORTED BILLS PASSED INTO LAW

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LIFE

- Giving frozen embryos a better chance at life **SB 1393**
- Enhanced abortion reporting **SB1394**
- Finding forever homes for babies in dangerous circumstances **SB1473**
- Blocking deregulation of abortion licensing requirements **SB 1273**

MARRIAGE & FAMILY

- Clarifying college credit opportunities for homeschool students **HB 2536**
- Funding for pregnant, homeless women **SB 1520** (General Appropriations Act)

RELIGIOUS FREEDOM

- Fair treatment for private schools (School Sale Equity) **HB 2460**
- Defending campus free speech **HB 2563**
- Preventing private schools from being discriminated against with onerous zoning requirements (School Zoning Equity) **HB 2461**

ELECTION 2018 ENGAGEMENT



Azvoterguide.com web hits 218,917

Printed Voter Guides 131,500

Printed Voter Guide Fliers 80,000

Social Media Ad Impressions 1,913,732

Views of CAP Voter Guide Videos 3,985

Podcast Downloads 500+

Church Orders 315



**CENTER FOR
ARIZONA POLICY
ACTION** azaction.org

Candidate Endorsements 57 of 66 (82%)

Mailed Pieces 351,000

Phone Calls 364,000

Emails 120,000

Social Media Ad Impressions 1,599,732

PARENTAL RIGHTS/FAMILY

JASON & COURTNEY GEHL



Like most busy families, the Gehls do not have time to follow how public policy can impact their family and their rights as parents. They depend on CAP to be their advocate at the

Capitol. They have been able to choose the education best meeting their children's needs because of CAP's work on school choice for families across Arizona. The Gehls have answered the call to adopt internationally and use their influence to advocate for and generously give to causes such as CAP's work to champion parental rights!

LIFE/ADOPTION

CY & EMILY BOWERS



Cy & Emily Bowers, son and daughter-in-law of Arizona Speaker of the House-Elect Rusty Bowers and his wife Donetta, were seeking to adopt when they made a connection with an adoption attorney representing a formerly abortion-minded woman. Thanks to the pro-life laws in Arizona, the abortion-minded birthmother chose life for her child then adoption, enabling her child to find a loving family. CAP promotes and defends the sanctity of life. This includes seeking opportunities for good legislation for foster care and adoption!

RELIGIOUS FREEDOM

PASTOR ERIC & VELVET JONES



O n any given Sunday in Gilbert, Arizona, Pastor Eric Jones will be in the pulpit of his church preaching the gospel with boldness and without hesitation. Pastor Eric speaks out on the biblical and moral issues with a profound commitment to ensuring religious freedom for all Arizonans. Pastor Eric and Velvet Jones are unabashedly pro-life. They stand with Center for Arizona Policy by distributing Voter Guides through their church, participating in CAP's annual Prayer Walk, engaging at the Legislature, and taking a leadership role in the championing of religious freedom in Arizona.

IMPORTANCE OF THE WORK OVER TIME/MARRIAGE

NATHAN & AUBRIE JOHNSON



As a former CAP Intern, Nathan Johnson saw the value of CAP's work up close while a college student. As a husband, dad, and businessman, Nathan and his wife, Aubrie, support Center for Arizona Policy as Family Partners with a monthly sustaining gift. Together, this young couple have a beautiful child, and they understand the importance of supporting an organization that aligns with their values for Arizona's future. They have made a priority to put CAP into their monthly budget: Championing Freedom Together!

LEGACY

DARREL & DIANE KUIPER



Darrel and Diane Kuiper have done what many have done over the years – forged a life for their family in the desert of Arizona. Having built a successful dairy business with their sons, the Kuipers now take some time to enjoy their passions – which still includes dairy cows. This past winter, they joined a group of CAP ministry friends in Washington, D.C. for the annual March for Life. As culture continues to change and attempts to erode the foundations of our society such as life, like many families, the Kuipers stand with CAP to uphold these God-given rights for all Arizonans – so we all can thrive!

2019 LOOK AHEAD

The 2018 Midterm Election was a turning point. As we've seen the trend for a few years, Arizona no longer is reliably conservative.


Moving forward in 2019, Center for Arizona Policy must educate and equip citizens like never before. CAP must be the one to drive the conversation, mobilize the grassroots, and expand our reach timely, effectively and winsomely!

Our role, our obligation, our privilege is to proclaim truth and advocate for Arizona families.

To champion freedom every single day.

HOW WILL WE MOVE FORWARD IN 2019

- **INCREASE DIGITAL CONTENT.** Use video, podcast, and webinars with more digital content than ever before! In short: we've got to get our freedom message out to millions of Arizonans on the foundational issues of life, marriage and family, and religious freedom – for the common good – like never before!
- **ADVOCATE AT THE STATE CAPITOL.** The work at the Capitol the next legislative session will be all-consuming and more defensive than previously. Our work to monitor more than 1,000 bills filed this coming session is never ending. Things happen at a moment's notice! CAP team members and interns are in committee meetings, taking verbatim notes while others are meeting with members of the Legislature on a CAP-supported bill.



We will be present from Opening Day until Sine Die in order to be your voice!

- **POLITICAL TRACK.** In this new political environment – a new normal, CAP simply has to be more political. For us, this includes identifying potential candidates for public office – whether that is school board, city council, or even the legislature. It also includes developing winsome messages to reach all Arizonans.

The CAP Team stands ready to roll. To continue making a difference. To ensure Arizona remains one of the best states in which to raise a family.

You can count on us to remain vigilant in our defense and promotion of the sanctity of human life, marriage and family, and religious freedom.

WHAT YOU CAN DO

STAND WITH US IN 2019

- You can read and share CAP emails, podcasts, social media posts, and videos.
- You can use your circle of influence to spread the word about CAP's advocacy work for life, marriage and family, and religious freedom.
- You can spread the word! Don't assume your friends and neighbors know about CAP!
- You can take a moment each month in 2019 to review the top 5 things you can do each month as CAP shares them in brief videos.
- You can get to know your legislators and drop them notes of encouragement.
- You can respond to CAP Action Alerts! The first Action Alert of 2019 will invite you to sign up for the Request to Speak (RTS) System at the Arizona Capitol.
- You can attend CAP events in 2019.
- You can prayerfully consider running for office.
- You can pray for CAP's advocacy in 2019.
- You can give a significant Year-End gift to CAP, enabling CAP to move forward in a position of strength to meet the opportunities ahead.



PO BOX 97250
PHOENIX, AZ 85060

my.azpolicy.org/together18